



## Cannabis Category Review #2 FY2027

### Product Call Criteria

Product Launch: November 2026 - January 2027

All classes of cannabis are to be reviewed and all products submitted will be considered for listing. However, the below areas are of particular interest to Category for this product call.

| Product Class                  | Criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Whole Flower                   | <ul style="list-style-type: none"><li>- THC dominant whole flower<ul style="list-style-type: none"><li>• 28g - Premium, Indica and Hybrid</li><li>• 14g - Indica, Sativa and Hybrid</li><li>• 7g - Indica and Sativa</li><li>• 3.5g - Indica and Hybrid</li><li>• 1g - Sativa</li></ul></li><li>- CBD dominant and balanced focused whole flower<ul style="list-style-type: none"><li>• 7g</li><li>• 3.5g</li></ul></li><li>- Differentiated genetics and strain offerings</li><li>- Consistent bud size and quality</li><li>- Products with demonstrated consumer demand in other Canadian markets</li></ul> |
| Pre-rolls                      | <ul style="list-style-type: none"><li>- THC dominant pre-rolls<ul style="list-style-type: none"><li>• Large count pre-roll formats (20+ units)</li><li>• 14 x 0.5g - Indica and Hybrid</li><li>• 10 packs</li><li>• 3 x 0.5g</li><li>• 2 x 1.0g</li><li>• Single 0.5g pre-roll (Indica, Sativa, Hybrid)</li></ul></li><li>- Variety packs</li><li>- Differentiated genetics and strain offerings</li><li>- Premium whole flower inputs (no trim or shake)</li><li>- CBD and balanced focused pre-rolls - all size formats</li></ul>                                                                           |
| Vapes                          | <ul style="list-style-type: none"><li>- No artificial or synthetic ingredients</li><li>- All-in-one disposable vape pens</li><li>- Strain specific</li><li>- Cannabis derived terpene formulations</li><li>- CBD and balanced focused</li><li>- Liquid diamond</li><li>- Full spectrum</li><li>- Live Resin</li><li>- Rare cannabinoid formulations (CBN, CBG, CBC)</li></ul>                                                                                                                                                                                                                                 |
| Concentrates                   | <ul style="list-style-type: none"><li>- Infused pre-rolls<ul style="list-style-type: none"><li>• Variety packs</li><li>• Large count pre-roll formats</li></ul></li><li>- Hash<ul style="list-style-type: none"><li>• Black Afghan hash</li><li>• Temple ball</li></ul></li><li>- Hash oil</li><li>- Diamonds</li><li>- Whipped diamonds</li><li>- Kief/Dry sift</li><li>- Unique and innovative concentrate formats</li></ul>                                                                                                                                                                                |
| Edibles                        | <ul style="list-style-type: none"><li>- Single pack edibles (10 mg THC)</li><li>- Balanced THC:CBD (1:1) edibles - single packs</li><li>- Live Resin and Live Rosin infused edibles - all size formats</li><li>- Large format THC dominant edible co-packs</li><li>- Large format balanced THC:CBD (1:1) edible co-packs</li><li>- Zero sugar/low in sugar/low calorie</li><li>- Edibles featuring rare cannabinoids (CBN, CBG, CBC)</li></ul>                                                                                                                                                                |
| Ingestible Extracts & Capsules | <ul style="list-style-type: none"><li>- CBN capsules</li><li>- CBD dominant Oil</li><li>- THC dominant oral spray</li><li>- Unique and innovative extract formats</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Ground/Milled                  | <ul style="list-style-type: none"><li>- Differentiated genetics and strain offerings</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Beverages                      | <ul style="list-style-type: none"><li>- Multi-pack beverages</li><li>- Zero sugar/low in sugar/low calorie</li><li>- Warm beverages</li><li>- Unique and innovative beverage formats and flavours</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                   |
| Topicals                       | <ul style="list-style-type: none"><li>- CBD Relief Stick</li><li>- Products with demonstrated consumer demand in other Canadian markets</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| One Time Orders                | <ul style="list-style-type: none"><li>- Cannabis advent calendars</li><li>- Limited-time seasonal and holiday-themed cannabis products, with priority given to whole flower, pre-rolls (infused and non-infused), edibles, and beverages</li></ul>                                                                                                                                                                                                                                                                                                                                                            |

Please submit all documentation by Friday August 21st, 2026 to: [productapplications@ShopCannabisNL.com](mailto:productapplications@ShopCannabisNL.com)